

A PARTNER OF AQUA COOLER

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## "CHOOSE THE FUNDING OPTION THAT'S RIGHT FOR YOU"

# ALIVE SPORTS

Operating Lease Fitness Equipment



### WHY AN OPERATING LEASE?

The Cost of Fitness Equipment is one of the biggest inconvenience Gym Operators' face when plunging their hand in their hip pocket, whether starting from scratch or maintaining and improving an existing facility.

ALIVE Sports has therefore, introduced the in-house Operating Lease program, (Rental of Equipment), providing attractive and flexible terms designed to suit any budget. This solution eliminates all financial hassles, maximises the pleasure of acquiring your equipment, keeping you, your hip pocket and your facility happy.

## HOW DOES IT WORK?

An Operating Lease is very much like a fixed term rental plan. This scheme offers a fixed monthly payment facility, including installation of new equipment, 24/7 after sales service, emergency breakdowns, maintenance and spare parts over the duration of the agreement. At the end of the term, the client, may opt to purchase the equipment at an agreed price or apply for a new operating lease on either the existing equipment or new fitness equipment.

#### FLEXIBILITY

ALIVE Sports is not a 'Finance Company'. We require no financial figures and no security to approve a payment facility scheme. We are therefore, extremely flexible when it comes to meeting your fitness needs.

#### EXTENDED WARRANTY

The fitness equipment is covered by an Inclusive Spare Parts and Labour Warranty for the entire term of the Contract. This service is to provide you with benefits for a peace of mind.

#### REGULAR EQUIPMENT UPDATE

An Operating Lease provides the ability to plan for regular equipment upgrading every 5 years. Regular upgrading keeps your facility looking fresh, and allows you to plan marketing campaigns around new equipment arrivals. In this increasingly competitive environment, it is essential to regularly turnover your equipment, to keep pace with current fitness trends and other quality clubs.

## We Offer Financing Options Our goal is to make your dreams a reality

#### FULLY TAX DEDUCTABLE

The Operating Lease payment is a fully tax deductible expense. In other words, the equipment is an off-balance sheet item.

#### PRODUCT SUPPORT LIFEGUARD

Inclusive in the Operating Lease is a Lifeguard Maintenance Contract. This involves one of ALIVE Sports' technical team to perform a service-call every 3 months to check, clean and ensure that the equipment is in perfect operating order.

#### BUDGETING

A monthly payment will obviously help you to accurately compare between the income and expenses organised during the Operating Lease.

